

**CLASS - XI****SEMESTER – II****SUBJECT : Journalism and Mass Communication (JMCN)****FULL MARKS : 35****CONTACT HOURS : 80 Hours****COURSE CODE : THEORY**

UNIT NO.	TOPICS	CONTACT HOURS	MARKS
Unit -1	<ol style="list-style-type: none"> Radio: Introduction Radio as a medium of Mass Communication Evolution of Radio in India <ol style="list-style-type: none"> IBC AIR Radio after Second World War Radio after Independence (Vividh Bharati, Yuvavani) Prasar Bharati AM FM (Private channels and Government channels) Community Radio Internet Radio Ham Radio Educational Radio, Radio Format: News and Talk 	2 2 5 2 1 4 1 1 1 1 5 (25)	16
Unit -2	<ol style="list-style-type: none"> Television: Introduction TV as a medium of mass communication TV news format Doordarshan Privatisation of TV channels 24 x 7 news channel TV script format (Non-Fiction) PTC, VO, AVO, OB Van 	2 2 5 3 3 2 5 3 (25)	10